

FASEEH SALEEM
Ph.D., Artistic Design Research

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SUMMARY

- A researcher, designer, and academic, exploring various perspectives of Art & Design in different contexts
- A collaborator, and co-founder of an artistic research project entitled: DRAFTS initiated in 2021 and also a co-founder of Somatic Provocations - Fashioning a dialogue – initiated in 2022 that brings academicians, researchers, and practitioners to synchronize and expand ideas, thoughts, and practices in fashion
- Worked for more than 10 years in academia and have exhibited and published both nationally and internationally, at reputed institutes and galleries
- 8 publications, 5 books/catalogue editing, 6 curated projects, 4 projects supervised as project leader, 5 solo exhibitions, 16 group shows

WORK EXPERIENCE

Researcher, artist, designer, academic, manager

Researcher Department of Design, Swedish School of Textiles, University of Borås, Sweden
Oct 17 2019-April 15 2024

- Current research explores conceptions of the body and challenges conventional design methods and design thinking in fashion and textile design processes to open up alternative bodies as a methodological foundation.
- Link to the published thesis: <http://hb.diva-portal.org/smash/get/diva2:1751858/FULLTEXT02.pdf>

Assistant Prof / Course Coordinator Department of Textile Design, Pakistan Institute of Fashion & Design
Aug 10 2015-Oct 11 2019 <http://www.pifd.edu.pk>

- Determined course scheduling and setting strategies for program development, review, and student retention
- Enriched dept. potential by participating in various art and design forums along with student exchange programs locally and internationally
- Supervised international exchange programs between PIFD & Italian institutes
- Focal person for faculty training/ research pursuits/ curriculum review/ re-structuring design studio II course

Assistant Professor Beaconhouse National University
Jan 13 2013-July 31 2015, www.bnu.edu.pk

- Taught both design studio and theory courses/ reviewed curriculum / re-structuring of studio and theory courses
- Curated show of faculty artworks in BNU gallery/ Curated workshops and thesis display of student's work
- Honored to be a part of 'Humnava' a community craft revival project.

ACADEMIC QUALIFICATION

Doctoral Candidate, Textile & Fashion Design, Department of Design Swedish School of Textiles, University of Borås Oct 17 2019-April 15 2024

The thesis is published and the tentative expected date of defense is 10th April 2024
Link to the Ph.D. thesis: <http://hb.diva-portal.org/smash/get/diva2:1751858/FULLTEXT02.pdf>

MFA in Fashion & Textiles with specialization in Textile Design Swedish School of Textiles, University of Borås, Sweden Master Thesis: <http://bada.hb.se/handle/2320/9188> Sept 2009-June 2011

Post-graduation diploma in Art and Design Education Beaconhouse National University, Lahore, Pakistan. www.bnu.edu.pk Sept 2008-May 2009

Bachelor of Design – Textiles Beaconhouse National University, Lahore, Pakistan. www.bnu.edu.pk Aug 2003-May 2007

ACADEMIC ACHIEVEMENTS

Global Impact Award Dec 2024
4 years academic excellence award, gold medal Sept 2003-June 2007
Distinction in Final Thesis June 2007

PROJECTS/PUBLICATIONS

Saleem, F. (2023). Reimagining the Body – Perspectives from Artistic Design Research. In: Proceeding of Experiences of Fashion: Multiple Perspectives Symposium, March 16, 2023.

Saleem, F. & Khan, R. (2022). Somatic Provocations: fashioning a dialogue. The Swedish School of Textiles, University of Borås, Sweden.

Saleem, F. (2022). Spherical Tube: Rethinking Design Thinking for Alternative Methods in Fashion Sketching. In: Proceedings of CIVAE 2022, 4th Interdisciplinary and Virtual Conference on Arts in Education, May 11 and 12, 2022.

Saleem, F. (2022). Design and Body: Exploring Conceptions of the Body in Fashion -Design Processes. Licentiate thesis, Monograph. <http://hb.diva-portal.org/smash/get/diva2:1653524/FULLTEXT01.pdf>

Saleem, F. (2022). Spherical tube. Abstract publication and presentation. In: ArcInTex Conference - Proposals for other worlds - hosted by Penn State, April 7 and 8, 2022. <https://sites.psu.edu/arcintex/phdforum/>

Tepe, J. & Saleem, F. (2021). The Body and Textiles at the intersection of the physical and the digital through Movement: Investigating alternative body-textile expressions for fashion design. In: Proceedings of IASDR 2021, Reinventing Design Modes, December 5-9, 2021.

Saleem, F. (2021). Body as moving structure in Fashion-design processes. In: Proceeding of the 19th International Conference of Asia Digital Art and Design (ADADA), December 4–5, 2021.

Saleem, F. (2021). Alternative notions of the body in Fashion Design. In: Proceedings of CIVAE 2021, 3rd Interdisciplinary and Virtual Conference on Arts in Education, (pp. 237–244). <https://www.civae.org/conference-proceedings-2021/>

EXHIBITIONS

“BODY: Material, Performative, Absent”, curated by Soheila Esfahani at artLab Gallery, Dept. of Visual Arts, Western University London, Canada. June 27-11, 2024.

Aesthetical Expressions: The relation between the body, the movement and garments, DIASPORIC BODIES, curated by Soheila Esfahani at artLab Gallery, Dept. of Visual Arts, Western University London, Canada. Jan 11-25, 2024.

The Body in Design: Exploring alternative ontological perspectives on fashion design processes, curated by Malena Karlson at Textile Museum Borås, Sweden. April 27-June 11, 2023.

Retrospective: Fibre and Textile Expressions curated by Kiran Khan and Faseeh Saleem at Articulate Studio, Lahore, Pakistan. Aug 10-16, 2023, Lahore, Pakistan. <https://hb.diva-portal.org/smash/get/diva2:1881099/FULLTEXT01.pdf>

Spherical tube (sculpture), DRAFTS: Communicating knowledge through design research artefacts: Berlin Design Week, Research Exhibition at design transfer, Berlin University of Arts. May 12–20, 2022.

Body as cube & Body as a sphere (sculpture), DRAFTS: Design Research Artefacts in the Context of Exhibition: 1st International Art Triennial Unpredictable Futures (UFNA). July 2–October 4, 2021. <https://www.moletumuzie-jus.lt/exhibitions/321/>

Knitted tube, DRAFTS: Design Research Artifacts as an Intermediary Knowledge: Research Exhibition at Pakistan Institute of Fashion and Design (PIFD), Lahore, Pakistan. April 1–13, 2021.

Body, “Scythia” 13th International Biennial Symposium Conference and Exhibition on Textile and Fibre Art, Ivano-Frankivsk, Ukraine. August 6-18, 2020. <http://www.scythiatextile.com/scythia-2020.html>

Embody, “THE EIGHT GARDEN”, Collateral event of Lahore Biennale 02, an exhibition of modern art from Pakistan, IAC Gallery, Lahore, Pakistan. http://hb.diva-portal.org/smash/record.jsf?pid=diva2%3A1421649&dsw_id=7963

WORKSHOPS

BODY - Exploring alternative conceptions -, March 8 and 13, 2023, Bachelor in Sculpture, Department of Visual Arts, Western University, London, Canada.

BODY AND DESIGN - Exploring body alternatives in design processes, October 3, 5, 6, and 7, 2022, MFA in fashion and textiles, Dept. of Design University of Borås, Sweden.

BODY AND DESIGN - Exploring body alternatives in design processes, October 14 – 17, 2022, Bachelor in Fashion Design, Dept. of Design, University of Borås, Sweden.

BODY AND DESIGN - Exploring body alternatives in design processes, April 21-23, 2022, Bachelor in Fashion Design, Vilnius Academy of Arts, Vilnius, Lithuania. ‘BODY’ in fashion-design development – October 28-29, 2020, Bachelor in Fashion Design, Dept. of Design, University of Borås, Sweden.

PROJECTS

1. DRAFTS is a collaborative artistic research project initiated in 2021 with my co-founder Dr. Vidmina Stasiulyte. DRAFTS highlights the research process – thinking, ideating, and suggesting ideas – as expressed through design artefacts. The series of experimental exhibitions and symposia presents various examples and interpretations of what a research artefact is or could be.

So far there have been five iterations:

- Design Research Artefacts as an Intermediary Knowledge
- Design Research Artefacts in the Context of Exhibition
- Communicating Knowledge Through Design Research Artefacts
- Body and Space Relations
- Diasporic Bodies

2. SOMATIC PROVOCATIONS: fashioning a dialogue is a collaborative project initiated in 2022 with my co-founder Rohma Moid Khan. It brings together a group of internationally acclaimed academics, researchers, designers, and artists associated with the field of fashion and textiles. The aim is to share diverse somatic perspectives in design processes through basic experimental art and design research projects.

To manifest our thoughts an introductory webinar was held; this was followed by a symposium, then a final exhibition of selected works. The exhibition was curated to generate and demonstrate knowledge of current philosophical inquiries into the body through both pedagogical experiences and practice.

SKILLS

Self-motivated, flexible, ability to prioritize, eager learner, positive attitude, team player, organizational and time management skills, problem-solving and critical thinking, adaptability, communication skills, adobe software, Microsoft, video editing

INTEREST

Travelling, Writing, Interior design, social work, swimming, ridding, nature lover