

**FASEEH SALEEM**  
Ph.D., Artistic Design Research

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**SUMMARY**

- A teacher, researcher, and design thinker, exploring various perspectives of Art & Design in different contexts through mentoring, advising, and teaching diverse groups of learners
- A collaborator, and co-founder of an artistic research project entitled: DRAFTS initiated in 2021 and also a co-founder of Somatic Provocations - Fashioning a dialogue - that brings academicians, researchers, and practitioners to synchronize and expand ideas, thoughts, and practices in fashion
- Worked for more than 10 years in academia and have exhibited and published both nationally and internationally, at reputed institutes and galleries

**WORK EXPERIENCE**

Researcher, design teacher, artistic leader, practitioner

Researcher Department of Design, Swedish School of Textiles, University of Borås, Sweden  
Oct 17 2019-April 15 2024

- Current research explores conceptions of the body and challenges conventional design methods and design thinking in fashion and textile design processes to open up alternative bodies as a methodological foundation.
- Link to the published thesis: <http://hb.diva-portal.org/smash/get/diva2:1751858/FULLTEXT02.pdf>
- 8 publications, 5 books/catalog editing, 6 curated projects, 4 projects supervised as project leader, 3 solo exhibitions, 16 group shows

Assistant Prof / Course Coordinator Department of Textile Design, Pakistan Institute of Fashion & Design  
Aug 10 2015-Oct 11 2019 <http://www.pifd.edu.pk>

- Determined course scheduling and setting strategies for program development, review, and student retention
- Enriched dept. Potential by participating in various art and design forums along with student exchange programs locally and internationally
- Supervised international exchange programs between PIFD & Italian institutes
- Focal person for faculty training/ research pursuits/ curriculum review/ re-structuring design studio II course

Assistant Professor Beaconhouse National University  
Jan 13 2013-July 31 2015, [www.bnu.edu.pk](http://www.bnu.edu.pk)

- Taught both design studio and theory courses/ reviewed curriculum / re-structuring of studio and theory courses
- Curated show of faculty artworks in BNU gallery/ Curated workshops and thesis display of student's work
- Honored to be a part of 'Humnava' a community craft revival project.

**ACADEMIC QUALIFICATION**

Doctoral Candidate, Artistic Design Research, Department of Design. Oct 17 2019-April 15 2024  
Swedish School of Textiles, University of Borås  
The thesis is published and the tentative expected date of defense is 10<sup>th</sup> April 2024  
Link to the Ph.D. thesis: <http://hb.diva-portal.org/smash/get/diva2:1751858/FULLTEXT02.pdf>

MFA in Fashion & Textiles with specialization in Textile Design Sept 2009-June 2011  
Swedish School of Textiles, University of Borås, Sweden Master Thesis: <http://bada.hb.se/handle/2320/9188>

Post-graduation diploma in Art and Design Education Sept 2008-May 2009  
Beaconhouse National University, Lahore, Pakistan. [www.bnu.edu.pk](http://www.bnu.edu.pk)

Bachelor of Design – Textiles Aug 2003-May 2007  
Beaconhouse National University, Lahore, Pakistan. [www.bnu.edu.pk](http://www.bnu.edu.pk)

**ACADEMIC ACHIEVEMENTS**

Global Impact Award Dec 2024  
4 years academic excellence award, gold medal Sept 2003-June 2007  
Distinction in Final Thesis June 2007

**PROJECTS:** <https://fasehsaleem.com/projects/>

**EXHIBITIONS:** <https://fasehsaleem.com/exhibitions/>

**PUBLICATIONS:** <https://fasehsaleem.com/publications/>

### **WORKSHOPS**

BODY - Exploring alternative conceptions -, March 8 and 13, 2023, Bachelor in Sculpture, Department of Visual Arts, Western University, London, Canada.

BODY AND DESIGN - Exploring body alternatives in design processes, October 3, 5, 6, and 7, 2022, MFA in fashion and textiles, Dept. of Design University of Borås, Sweden.

BODY AND DESIGN - Exploring body alternatives in design processes, October 14 – 17, 2022, Bachelor in Fashion Design, Dept. of Design, University of Borås, Sweden.

BODY AND DESIGN - Exploring body alternatives in design processes, April 21-23, 2022, Bachelor in Fashion Design, Vilnius Academy of Arts, Lithuania. 'BODY' in fashion-design development – October 28-29, 2020, Bachelor in Fashion Design, Dept. of Design, University of Borås, Sweden.

### **PROJECTS**

1. **DRAFTS** is a collaborative artistic research project initiated in 2021 with my co-founder Dr. Vidmina Stasiulyte. DRAFTS highlights the research process – thinking, ideating, and suggesting ideas – as expressed through design artifacts. The series of experimental exhibitions and symposia presents various examples and interpretations of what a research artifact is or could be.

So far there have been five iterations:

- **Design Research Artefacts as an Intermediary Knowledge** - Khalil, H. at al. (2021). *Design Research Artifacts as an Intermediary Knowledge. Research Exhibition at Pakistan Institute of Fashion and Design (PIFD), Lahore, Pakistan, April 1 – 13, 2021.* [Exhibition catalogue]. <http://hb.diva-portal.org/smash/get/diva2:1548512/FULLTEXT07.pdf>
- **Design Research Artefacts in the Context of Exhibition** - Stasiulyte, V. & Saleem, F. (2021). *DRAFTS: Design Research Artifacts in the Context of Exhibition. 1<sup>st</sup> International Art Triennial Unpredictable Futures UFNA, July 2 – October 4, Moletai, Lithuania.* [Exhibition catalogue]. <https://www.diva-portal.org/smash/get/diva2:1640003/FULLTEXT01.pdf>
- **Communicating Knowledge Through Design Research Artefacts** - Tepe, J. Stasiulyte, V. & Saleem, F. (2021). *DRAFTS 3: Communicating Knowledge through design research artifacts. Exhibition at designtransfer, Berlin University of the Arts, May 12 – 20, 2022, Berlin, Germany.* [Exhibition catalogue]. <http://hb.diva-portal.org/smash/get/diva2:1711630/FULLTEXT01.pdf>
- **Body and Space Relations** - Saleem, F. & Forssblad, M. (2023). *DRAFTS 4: Body and Space Relations, travelling exhibition, Art Address, Oakville, Ontario, Canada, April 6 -15, 2023 – Textile Museum of Borås, Sweden Nov 23 – Feb 4, 2024.* [Exhibition catalogue]. Sweden: University of Borås. <http://hb.diva-portal.org/smash/get/diva2:1820080/FULLTEXT02.pdf>
- **Diasporic Bodies** - Esfahani, S. & Saleem, F. (2024). *DRAFTS 5: Diasporic Bodies. ArtLab Center, Western University London, Ontario, Canada. Jan 11 – 25, 2024.* [Exhibition catalogue]. Sweden: University of Borås. <http://hb.diva-portal.org/smash/get/diva2:1846227/FULLTEXT02.pdf>

Co-chaired at a session at UAAC/AAUC 2024, October 23<sup>rd</sup> – 25<sup>th</sup>, at Western University. DRAFTS 5: Diasporic Bodies 2 – Diverse experiences of culture, alternative narratives through research artifacts

2. **SOMATIC PROVOCATIONS:** fashioning a dialogue is a collaborative project initiated in 2022 with my co-founder Rohma Moid Khan. It brings together a group of internationally acclaimed academics, researchers, designers, and artists associated with the field of fashion and textiles. The aim is to share diverse somatic perspectives in design processes through basic experimental art and design research projects.

To manifest our thoughts an introductory webinar was held; this was followed by a symposium, then a final exhibition of selected works. The exhibition was curated to generate and demonstrate knowledge of current philosophical inquiries into the body through both pedagogical experiences and practice.

### **ONGOING PROJECTS**

- Workshop title: Sketching in Material, January 28, 2025, The Creative School/Fashion, Toronto Metropolitan University as part of FS8004 Studio Workshop Course.
- Mentoring three Master Students of Visual Arts Dept. at Western University, London, Canada.
- Virtually teaching two courses at BNU (Beaconhouse National University), Lahore, Pakistan  
TFA (Textile Fashion and Accessories Design Dept.): Communicating Fashion: Rhetoric and Style  
IEDA (interdisciplinary Expanded Design and Art): Humanoid – Understanding Human-Robot Kinesthetics

### **SKILLS**

Self-motivated, flexible, ability to prioritize, eager learner, positive attitude, team player, organizational and time management skills, problem-solving and critical thinking, adaptability, communication skills, adobe software, Microsoft, video editing

### **INTEREST**

Traveling, Writing, Interior design, social work, swimming, ridding, nature lover

### **REFERENCE**

- Prof. Clemens Thorquist, Swedish School of Textiles, University College of Boras, Sweden [clemens.thornquist@hb.se](mailto:clemens.thornquist@hb.se)
- Racheal Machenry, Assistant Professor, The Creative School/Fashion, Toronto Metropolitan University, [rmachenry@torontomu.ca](mailto:rmachenry@torontomu.ca)
- Soheila k. Esfahani, Assistant Professor, Dept. of Visual Arts Centre, London, [skolahd@uwo.ca](mailto:skolahd@uwo.ca), <https://soheila.ca>